

FIVE WAYS

IN FIVE DAYS TO MAKE AN IMPACT

FIVE WAYS TO DO YOUR PART IN THE
FINAL SPRINT TO ELECTION DAY

We're now a matter of days away from Election Day on November 3. Voter turnout in 2020 is on track to set records. By now, tens of millions of people have already cast their ballots. And many are still searching for ways to stay involved in the final sprint to Election Day!

There are still organizations doing critical work and activating campaigns and programs to engage voters who want to make an impact beyond the ballot box.

We've created an updated version of our guide to share the easiest things you can do to make your voice heard and help others do the same!

— Ashley Spillane, Founder, Impactual

Co-Author of the Harvard Ash Center Case Study
*Civic Responsibility: The Power of Companies
to Increase Voter Turnout*

01 KNOW YOUR OPTIONS TO VOTE EARLY

DOWNLOAD GRAPHICS [HERE](#)

What To Do

Mail your ballot, hand-deliver it to a dropbox, or to your local Elections office by November 3. Haven't received a ballot or just didn't request one? Vote early in person! Due to the pandemic, many polling locations have changed. Visit voteearlyday.org to learn more and find your nearest polling place.

The Timing

Now through November 2

Why It Matters

In the last presidential election, 40% of Americans voted early. In this election, states are adopting additional Vote Early options, such as vote-by-mail, and we are expecting these changes to increase voter turnout. We want everyone to know their options!

Share and Learn More

voteearlyday.org  [@voteearlyday](https://www.instagram.com/voteearlyday)  [@voteearlyday](https://twitter.com/voteearlyday)
#VoteEarly

02 THANK AN ELECTION HERO

DOWNLOAD GRAPHICS [HERE](#)

What To Do

Poll workers, clerks, and election administration staff have been working around the clock to administer safe and accessible elections during the challenges presented by the pandemic. Let's thank them for their hard work! Share why you are grateful for our Election Heroes on November 2.



The Timing

Monday, November 2

Why It Matters

These public expressions of gratitude and appreciation on November 2, the day before Election Day, acknowledge members of the community who have stepped up. Because of COVID-19, election workers have been forced to adapt their work to a degree never before seen in electoral history. From overcoming unprecedented poll worker shortages to processing record numbers of absentee ballots, they have adapted to ensure that voters will be able to cast their ballots successfully in 2020.

Share and Learn More

electionheroday.org  [@electionheroday](https://www.instagram.com/electionheroday)  [@electionheroday](https://twitter.com/electionheroday)
#ThankYouElectionHeroes

03 LONG LINES? GET PIZZA TO THE POLLS

DOWNLOAD GRAPHICS [HERE](#)

What To Do

Pizza to the Polls sends food to busy polling sites ensuring people don't get hungry while they wait in long lines! See a line? Report it to polls.pizza/report to get 🍕 on the way! Want to donate a 🍕 to a polling place? You can do that too by visiting polls.pizza/donate/

The Timing

Now through November 3

Why It Matters

Although the pandemic has led to an unprecedented use of absentee ballots, many Americans still plan to vote in person. With longer than usual wait times anticipated, Pizza to the Polls wants to make sure that no one has to choose between waiting in line or missing a meal!

Share and Learn More

polls.pizza  [@pizzatothepolls](https://www.instagram.com/pizzatothepolls)  [@pizzatothepolls](https://twitter.com/pizzatothepolls)
#PizzaToThePolls #DemocracyIsDelicious

04 QUESTIONS OR CONCERNS? CALL THE VOTER HOTLINE

DOWNLOAD GRAPHICS [HERE](#)

What To Do

The 866-OUR-VOTE voter hotline is staffed throughout early voting and on Election Day to answer questions and help voters navigate any issues they may face. Make sure you share the hotline on social media so every voter knows they can call or text 866-OUR-VOTE (866-687-8683) if they have questions or need help.

The Timing

Now through November 3

Why It Matters

The global pandemic and mass protests make this election unlike any other. Election rules are changing in real-time and voters will have questions. We need to make sure they know who to call/text for answers!

Share and Learn More

ourvoteline.org  [@866ourvote](https://www.instagram.com/866ourvote)  [@866ourvote](https://twitter.com/866ourvote)
#866OurVote

05 VOLUNTEER WITH VOTE AMERICA

DOWNLOAD GRAPHICS [HERE](#)

What To Do

Vote America is a nonpartisan nonprofit looking for volunteers to text voters to help them return their ballot, find their early vote sites, or encourage them to vote on Election Day. Visit voteamerica.com/volunteer to learn more about how to get involved.



The Timing

Now through November 3

Why It Matters

It's easy and impactful. By phoning people you can help them feel encouraged to be a part of the voting process, and that doing so matters!

Share and Learn More

voteamerica.com/volunteer
 [@voteamerica_](https://www.instagram.com/voteamerica)  [@voteamerica](https://twitter.com/voteamerica)
#VoteAmerica

MESSAGING THAT WORKS

Apply a little positive social pressure.

This year, everyone is going to vote. Don't miss out on voting in this historic election. Don't forget: no one will know who you voted for, but it is public record whether or not you vote.

Recommend making a voting plan.

Research shows making a plan to makes it more likely that you will vote. Think it through specifically: When will you vote? How will you get there? Are you going with anyone else?

Empathize with feeling overwhelmed.

It's ok to feel like you don't know enough. Take a few minutes to look up where to vote and who is on the ballot.

The people we elect work for us.

Voting is our way of holding them accountable. We are literally deciding whether to re-hire or fire our representatives.

ADDITIONAL WAYS TO GET INVOLVED

While social media is an effective way to engage with voters right now, there are other ways to get involved — both virtually and in-person. Webinars, town halls, and in-person activations at polling locations are just a few examples of innovative ways to make a difference. To learn more, visit impactual.com.

Want to get in touch? Email: hello@impactual.com

NONPROFITS WE LOVE

Below is a (noncomprehensive) list of organizations you can partner with to execute your 2020 voter engagement effectively, below. We are happy to provide further information on any organizations of interest, and/or make introductions where necessary.

[BallotReady](#)

[I Am A Voter.](#)

[TurboVote](#)

[The Voting Information Project](#)

[Civic Alliance](#)

[National Voter Registration Day](#)

[#VoteTogether](#)

[We Can Vote](#)

[Get To the Polls](#)

[Pizza to the Polls](#)

[Vote America](#)

[When We All Vote](#)

[How to Vote](#)

[Power the Polls](#)

[Vote Early Day](#)

[866-OUR-VOTE](#)

01

Know Your
Options to
Vote Early

02

Thank an
Election Hero

03

Get Pizza
to the Polls

04

Call the
Voter Hotline
866-OUR-VOTE

05

Volunteer with
Vote America